

# LISTLY ENTERPRISE

Listly Enterprise is a custom B2B plan that allows enterprises to extract large-scale data with dedicated and exclusive server resources.

- ✓ **Unlimited URL extraction**
- ✓ **Dedicated server per enterprise**
- ✓ **Exclusive domain**

2024 LISTLY ENTERPRISE INTRODUCTION  
[WWW.LISTLY.IO](http://WWW.LISTLY.IO)



# INDEX

## 01 About Us

Overview

History

Customers

## 02 Getting Started

Opportunities

Features

Case Studies

## 03 ENTERPRISE

Listly Enterprise

Benefits

## 04 The Opportunity

# 215,000+

Trusted and used by over 215,000 experts worldwide

# 38,523,000+

Total number of web pages (URLs) scraped

# 70+

### Number of custom Action Scripts



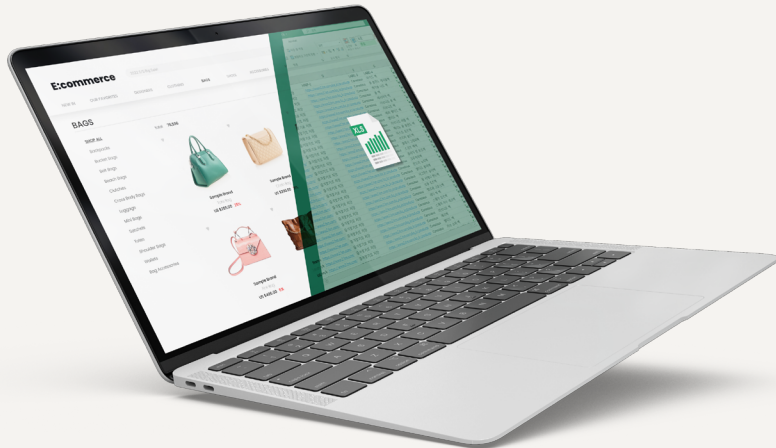
# LISTLY

**Company Name** Listly Inc.

**Industry** Database activities and online information provision services

**CEO** Chang-min Choi

**Homepage** [www.listly.io](http://www.listly.io)



- 2023.04** Listly was selected as one of k-voucher providers by the Ministry of SMEs and Startups for four consecutive years
- 2022.09** Listly was selected as one of the most promising startups for TIPS(Tech Incubator Program for Startup Korea) by the Ministry of SMEs and Startups
- 2021.03** Attracted investment from Strong Ventures, Primer Sazze, and Primer
- 2020.12** US-Korea Conference Startup Pitch, Grand Prize
- 2020.06** Gyeonggi Content Agency, Gyeonggi START Pangyo acceleration program
- 2019.05** Acquired Certificate of Venture Business
- 2019.04** KEB Hana Bank, 1Q Agile Lab 2019 Batch
- 2018.05** Korea Data Agency, DB-Stars 2019 Batch
- 2018.04** Attracted investment from The Yoonmin Foundation
- 2017.11** Launched Listly.io service
- 2017.08** Attracted investment from Neowiz Partners
- 2017.08** Listly was founded



PRIMER SAZZE

Primer



# Custom-built for enterprise companies

Experts from all walks of life became part of Listly and saw the benefits of automated data collection.





## Import data from **tens of thousands pages** into a **single spreadsheet**

A lot of data is being collected every second in many different fields, and Listly is here to help you discover and explore data from various types of web sources.



### **No-code web scraping tool** **anyone can use**

With Listly's easy-to-use web scraping tool, you can export data directly to a spreadsheet in seconds without coding. Make your work easier and more efficient.



### **Flexible to adapt to any** **changes in the website design**

Listly is flexible and robust to deal with website updates or changes in HTML structure.



### **All it takes is** **just a few seconds**

Listly's powerful algorithms identify particular HTML elements from which to scrape and patterns in data. Save time and money with Listly.

# Clean and structured data at your fingertips

With Listly, you can collect any type of web pages, from a single page to hundreds of pages without any prior knowledge or experience in coding.

Leave the mundane tasks to Listly and focus what matters the most to you.

## Building a web scraper

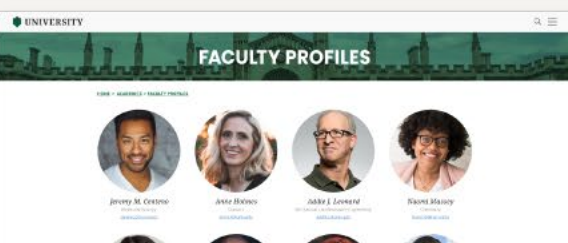
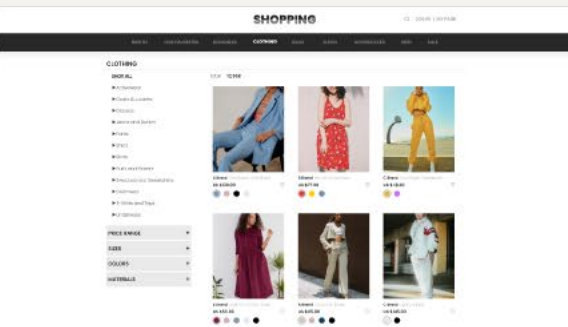
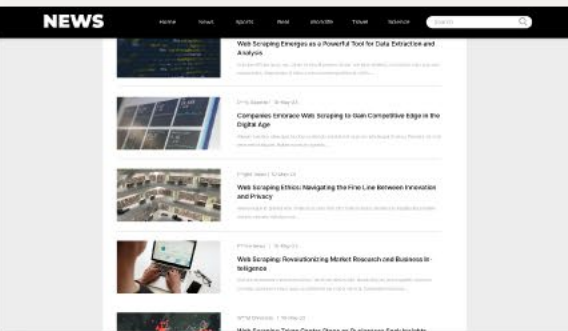
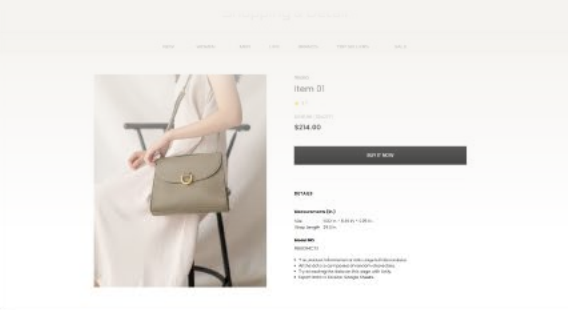
- ✓ Define custom logic to scrape data on any websites that a user wants
- ✓ Allow for customization to fit specific business needs
- ❗ Resource-intensive
- ❗ Scalability challenges
- ❗ Maintenance and monitoring required
- ❗ Knowledge barriers to programming

## LISTLY

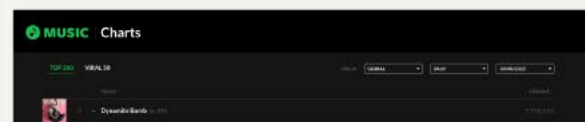
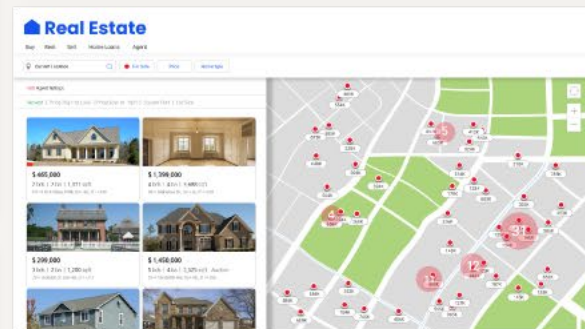
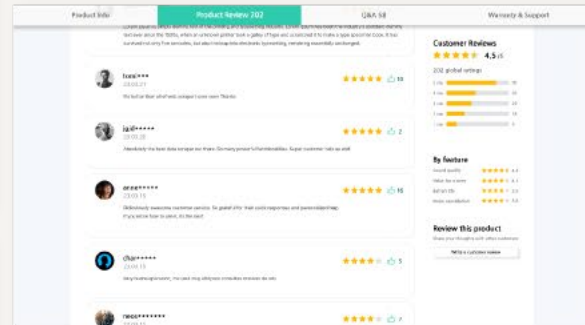
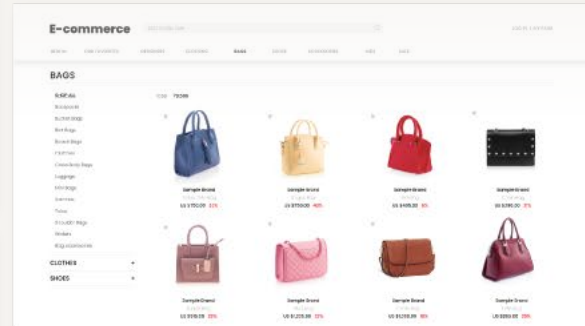
- ✓ **No-code** web scraping tool that scale across teams
- ✓ **Flexibility** to deal with website updates in HTML structure
- ✓ View and download data **immediately**
- ✓ Company-wide scaling **without extra charge**
- ✓ Real-time task management available
- ✓ Custom data collection

## Outsourcing

- ✓ Can focus on core competencies and free up time
- ✓ Ideal for short-term projects
- ❗ Web scraping setup and maintenance costs may vary
- ❗ Extra charge for work not outlined in the original contract
- ❗ Loss of control
- ❗ Financial risks and communication costs



Company	Revenue	Profit	Assets	Liabilities	Equity	Debt	Interest	Dividend	EPS
Company A	1,000,000	100,000	500,000	200,000	300,000	100,000	5,000	1,000	1.00
Company B	2,000,000	200,000	1,000,000	400,000	600,000	200,000	10,000	2,000	2.00
Company C	3,000,000	300,000	1,500,000	600,000	900,000	300,000	15,000	3,000	3.00
Company D	4,000,000	400,000	2,000,000	800,000	1,200,000	400,000	20,000	4,000	4.00
Company E	5,000,000	500,000	2,500,000	1,000,000	1,500,000	500,000	25,000	5,000	5.00



# Clean and structured data

Listly is a powerful web scraping tool in various industries, extracting web data into spreadsheets.

## E-COMMERCE

Product information

## MARKETING

Customer reviews

## RESEARCH

Data set collection

## SEO

Search results

## MEDIA MONITORING

Media trends tracking

## DATA JOURNALISM

Sources for article writing

## FINANCE

Financial indicators

## LINE-OF-BUSINESS

Internal dataset exports

## SALES

Lead generation

## HR AGENCY

HR Data collection

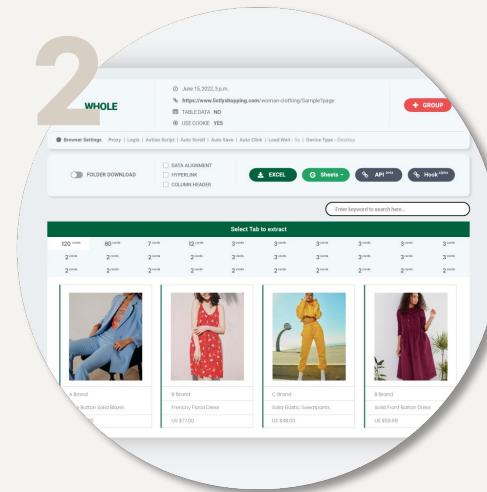
# No-code web scraping

Go to your destination website and **click Listly's extension icon** to collect data without coding.

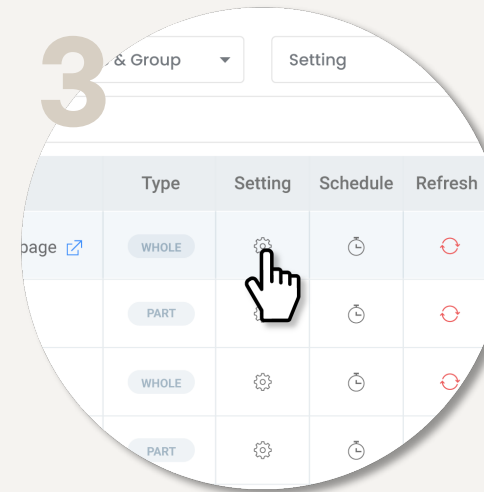
If you want to load more information or pull data from multiple web pages that contain the same elements, you can simply add custom settings and collect data in just a few seconds.



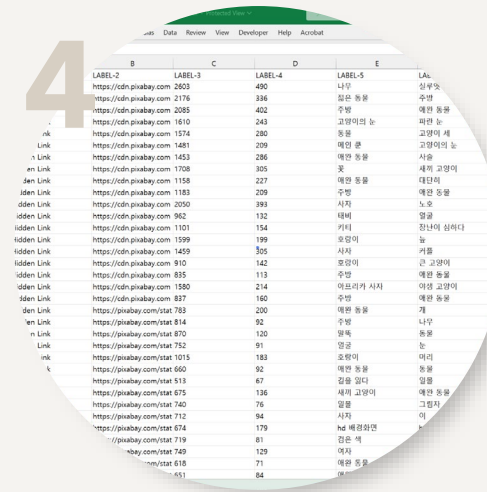
Click Listly extension icon  
(Whole/Part/Tabs available)



Select data on the Result page



Create custom settings  
(Group Extraction, Auto Scroll, Auto Click, etc.)



Pull data into spreadsheets  
(API : JSON, CSV formats)

# KEY FEATURES

Maximize key features depending on the design of your destination website and collect data more effectively.



## Auto Sort

Sort data depending on matching values



## Hyperlink

Scrape hyperlinks embedded in images or texts



## iFrame

Detect iFrame elements and the link addresses



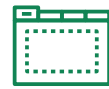
## Table Data

Extract tabular data you want



## PARTS

Select multiple data elements



## Tabs

Get data from any open browser tabs



## Group Extraction

Export URLs into a single spreadsheet



## Auto Click

Save data disappearing while scrolling down



## Auto Scroll

Repeat scrolling to load more data



## Auto Save

Save data disappearing while scrolling down



## Start Timer

Set a countdown timer to completely load and avoid empty data scraping



## Scheduler

Set a countdown timer to completely load and avoid empty data scraping



## Auto Login

Web scrape data without signing in each time



## API *beta*

Provide data in CSV and JSON formats



## IP Masking

Set up a public/private proxy server and hide your IP address



## Template

Templates for repeatable custom actions by web scraping case (e.g. pagination)



## Action Script

Advanced features that can be customized and added (developer mode)



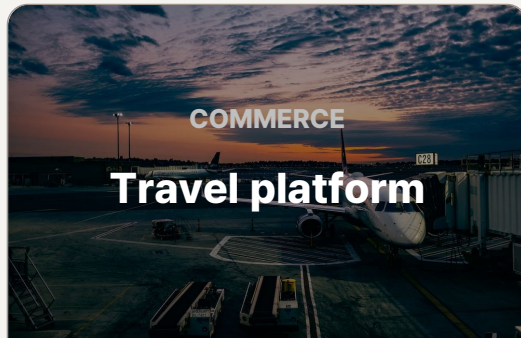
## SCREENSHOT

Capture & save screenshots of the selected area

UPCOMING

# Why is web scraping **valuable**?

It is part of our lives including conducting market research and developing business strategies.



What do you collect?

- \* Flight prices
- \* Vacation package deals

How Listly can help?

Track flight prices that are constantly changing and reflect price change on travel deals

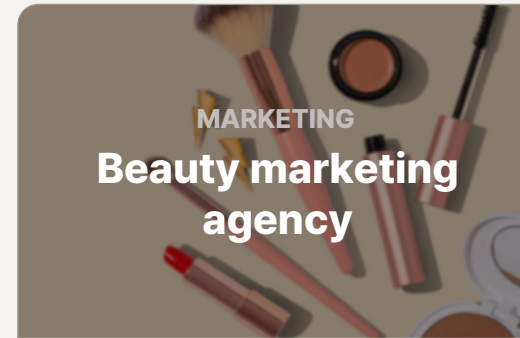


What do you collect?

- \* Product information  
(Product name, price, and customer review data)

How Listly can help?

Conduct market research by analyzing competitors' products



What do you collect?

- \* Product reviews and ratings
- \* Influencer database

How Listly can help?

- \* Measure the results of marketing promotions and keep up with consumer trends
- \* Reach out to influencers for cooperation

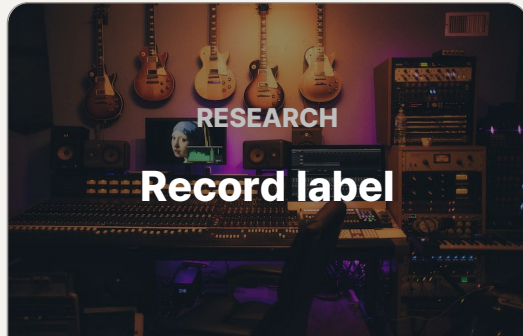


What do you collect?

- \* Google News search results  
(Relevant keywords)

How Listly can help?

Collect keyword search results to identify market trends

**What do you collect?**

Music charts, domestic/overseas album releases, total listening hours of specific songs

**How Listly can help?**

- \*Track music charts
- \*Promote data-driven distribution/marketing

**What do you collect?**

Company profiles  
(CEO, directory, address, etc.)

**How Listly can help?**

- Collect medicine and pharmaceuticals – related company profiles for sales

**What do you collect?**

Real estate listings and prices

**How Listly can help?**

- \* Monitor available properties
- \* Identify market needs and housing prices
- \* Check for duplicate listings

**What do you collect?**

Stock items/trading data

**How Listly can help?**

- Collect different types of stocks and information about individual stocks

Learn more about use cases by industry by clicking buttons below.

[EN] LISTLY USE CASES ↓

## LISTLY ENTERPRISE

Enterprise Plan for **Large-Scale** Data Collection

Listly helps you create ideal data collection environments without getting blocked.

**Keep clean and structured data** at your fingertips.

Want to **reduce costs and efforts**  
on large-scale data collection?

Wondering how to collect data  
**without getting blocked?**

Curious to know how to  
**track progress?**

**UNLIMITED**

Customize Listly to your business with unlimited scale at which all your team members work to gather a large amount of data.

**DEDICATED**

Expand and automate your own workspace with an exclusive server and a domain.

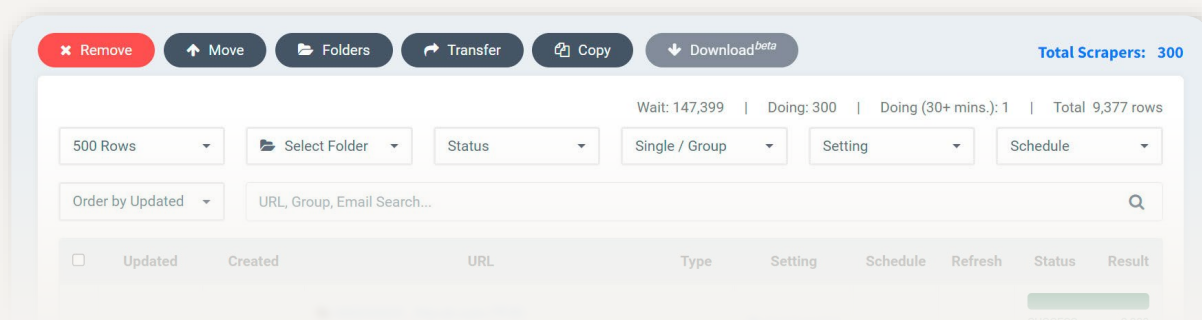
**REPORT**

Check the status of tasks and reports at a glance with Task Report.

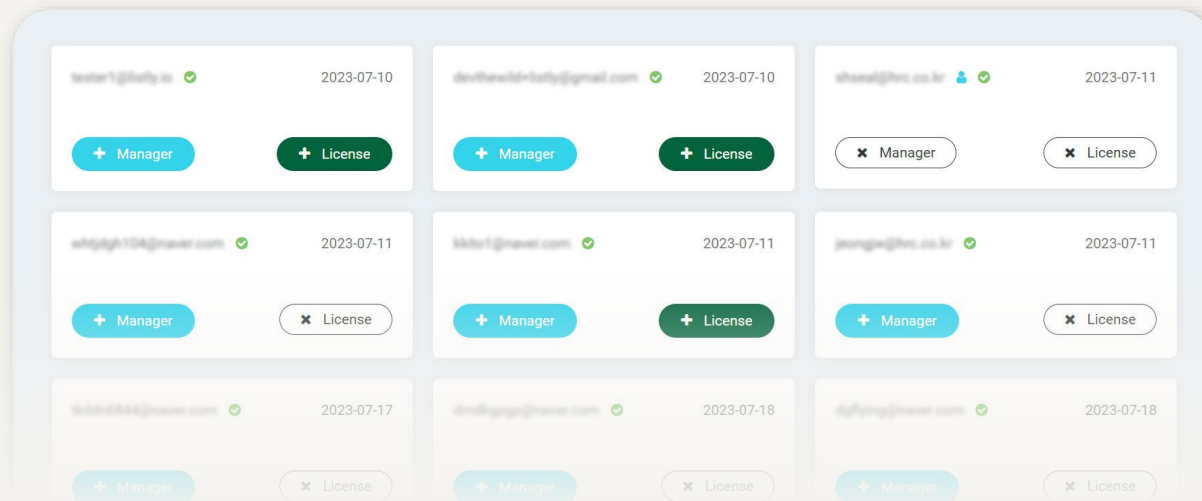
UNLIMITED

# Improve team productivity at scale

▽ Task registration (e.g.about 140,000 tasks queued / 300 web scrapers running)



▽ Team member license management



## Do you need large-scale web scraping?

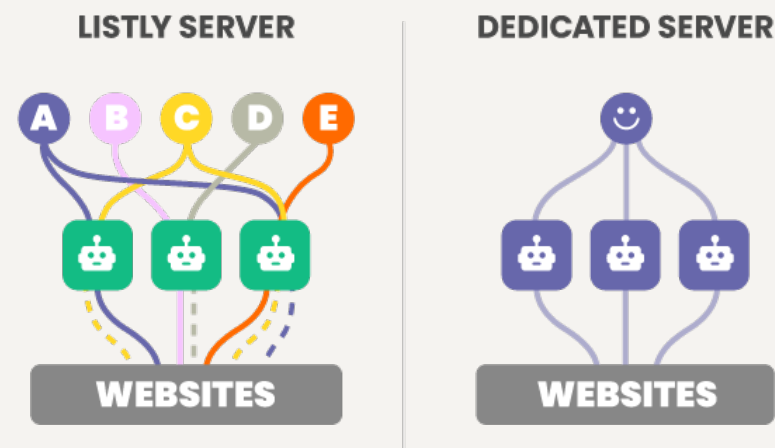
Listly Enterprise is priced based on the number of web scrapers (scraping speed) and servers. Unlimited URL extraction is available on this plan.

## Are you looking for an enterprise-level web scraping tool?

Listly Enterprise is available for all team members at no extra cost. You can add your team members to your workplace or deactivate user accounts any time you want.

DEDICATED

# Collect data with reliable dedicated servers



Listly provides enterprise companies with **dedicated servers** for regular and professional use. With exclusive access to dedicated servers, companies can collect data without getting blocked anytime they want. Scheduling web scraping jobs every minute or at specified times is available on this plan.

Private cloud environments allowing access to specific IP addresses are also available **upon request**.

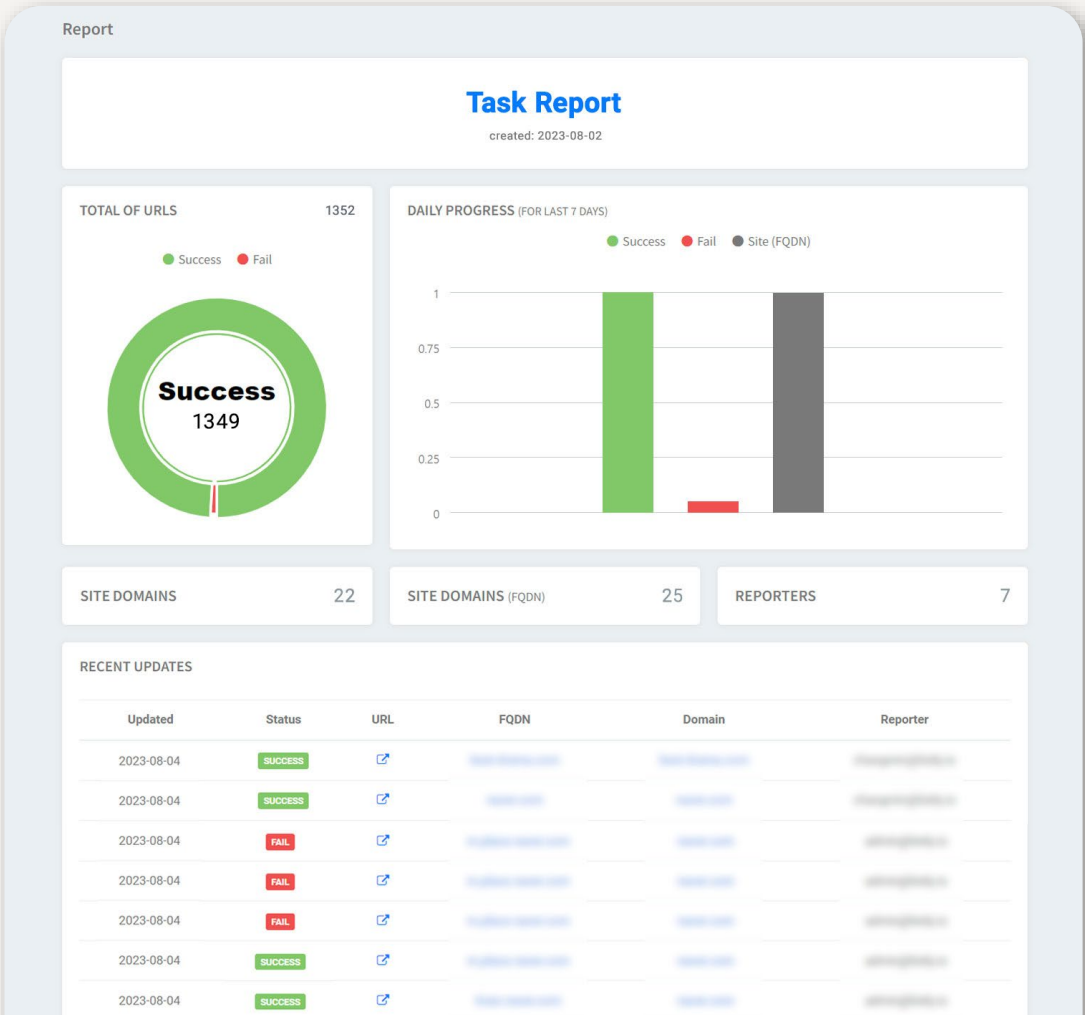
Public Proxy Server(www.listly.io)	Dedicated Server(company-name.listly.io)
Share servers that provide access to resources with all other users. Web scraping and waiting time may take a while due to the limited number of server resources.	Enjoy a dedicated server that provides exclusive access to resources and unlimited URLs(credits) for web scraping. Secure proxy servers available upon request.

\*A web scraper automates the process of gathering data from web pages. The more the web scrapers, the faster the scraping jobs are.

REPORT

# Track project progress at a glance

▽ A snapshot of Admins Task Report



Listly's Task Report gives you an at-a-glance visual overview that lets you quickly track the progress of scraping tasks that all your team members are working on, including the total number of URLs, total count of success/failed records and ratio, and team member accounts.

You can simply include or exclude single and group-level scraping jobs on the report, and the registered tasks are updated in real-time.

Business Plan vs Enterprise Plan

## What makes Listly Enterprise different?

The Listly Enterprise plan is more suitable for businesses to collect large-scale data without needing to recharge URL credits, allowing for unlimited licenses for all team member accounts.

+ Everything in Listly Business and all the flexibility to meet enterprise-level requirements are available on the Enterprise plan.

+ Custom Databoard is available to help enterprise companies easily track their web scraping progress.

### BUSINESS PLAN

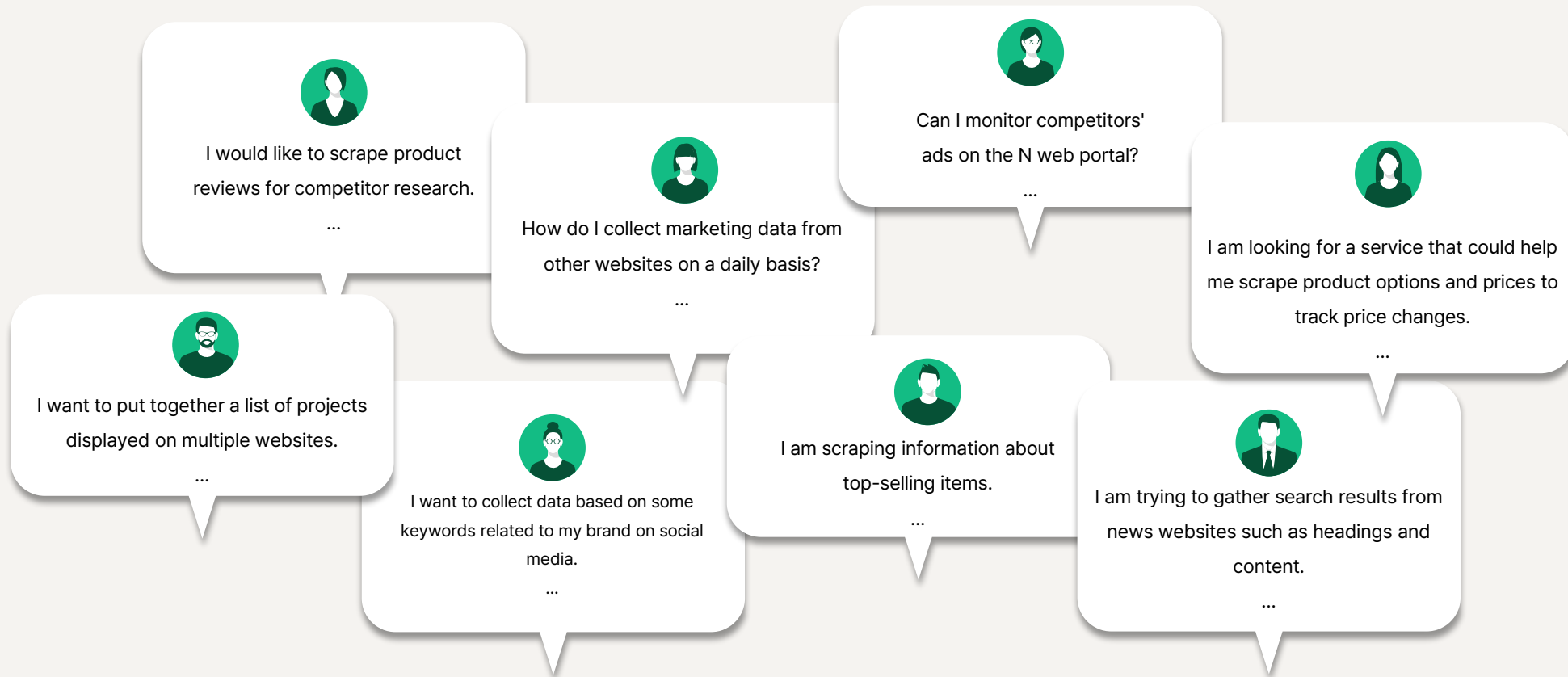
(Personal & Small Business)

- ✓ 1 subscription license
- ✓ Public servers and scrapers\*
- ✓ 9,000 URLs per month
- ✓ Extraction speed : Up to 15 URLs per account
- ✓ Scheduler available on a daily basis
- ✓ Up to 500 URLs can be scraped per group task
- ✗ Dedicated servers not available
- ✗ Proxy sharing not allowed
- ✗ Task summary report not supported
- ✗ Multiple log-ins available
- ✗ Admins mode not available

### ENTERPRISE PLAN

(Businesses of all sizes)

- ✓ Unlimited licenses
- ✓ Dedicated servers / exclusive access to resources\*\*
- ✓ Unlimited URLs
- ✓ Extraction speed : no limit per account  
(The maximum number of scrapers may be limited)
- ✓ Scheduler: 1-minute or hourly granularity *beta*
- ✓ Up to 1,000 URLs can be scraped per group task
- ✓ Dedicated servers available
- ✓ Proxy server options available across all team member accounts
- ✓ Task summary report supported
- ✓ Multiple log-ins available
- ✓ Admins mode available *beta*



# THE DATA OPPORTUNITY

If you have any web scraping and estimate-related questions, or want to learn more about Listly, please contact us at [hello@listly.io](mailto:hello@listly.io).

**We are here to help you solve data collection challenges.** (30-minute video call)



## CHECK OUT LISTLY

