

A **new way**
of getting your repetitive data collection
done faster with a **few clicks**

LISTLY

2024 SERVICE INTRODUCTION & MANUAL
WWW.LISTLY.IO

The Pain of Data collection

According to some sources, there are 328.77 million terabytes of data being created each day. Even a tiny change on a website requires different algorithms to scrape. Given that only 0.0013% out of 1.9 billion websites worldwide provide APIs allowing third-party applications to access data, data collection is **challenging, time-consuming, and expensive.**

It doesn't have to be hard!

Learning to code is so hard and copying & pasting is boring...

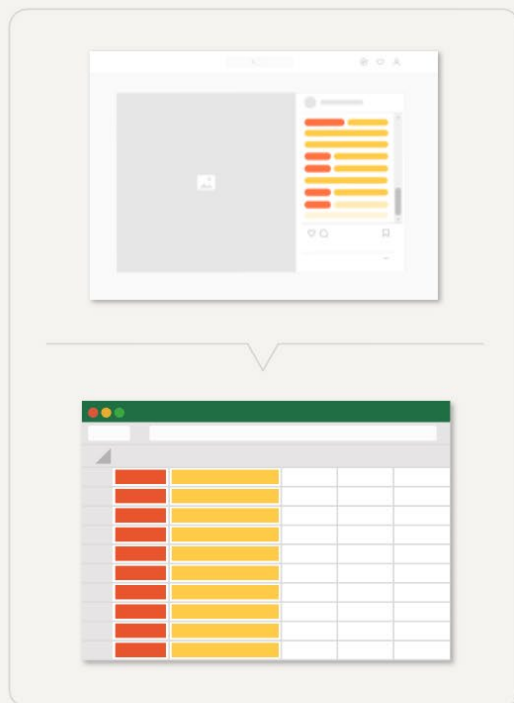
A lot of data is being collected every second in many different fields, and Listly is here to help you discover and explore data from various types of web sources.

With Listly, you **can get your repetitive daily job done easier and smarter.**

From tens of thousands web pages into a single spreadsheet

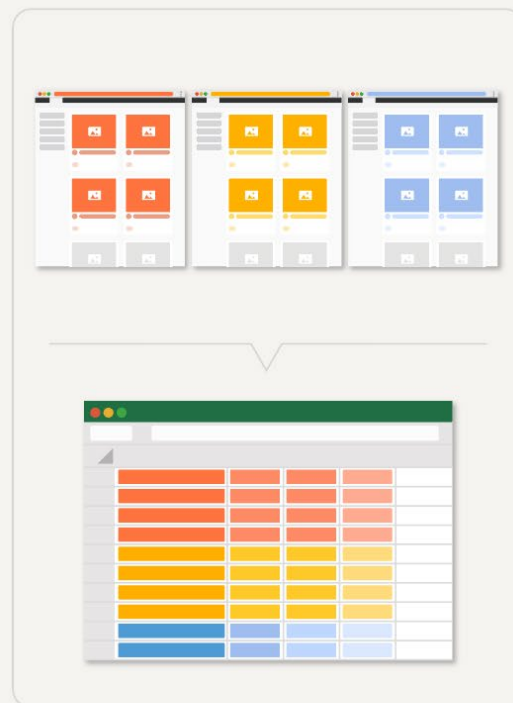
Data processing and analysis – all starts with data collection.

With Listly, you can collect any type of web pages, from a single page to hundreds of detail pages with just a few clicks.



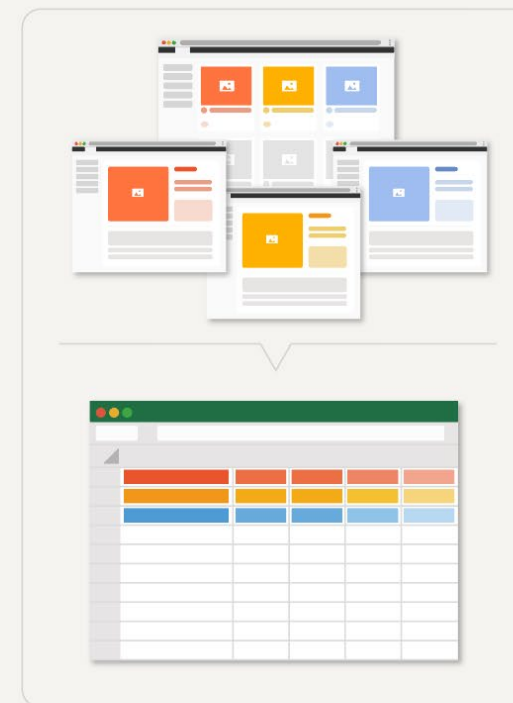
SCRAPE A ONE-PAGE

WEBSITE TO EXCEL



SCRAPE A MULTI-PAGE

WEBSITE TO EXCEL

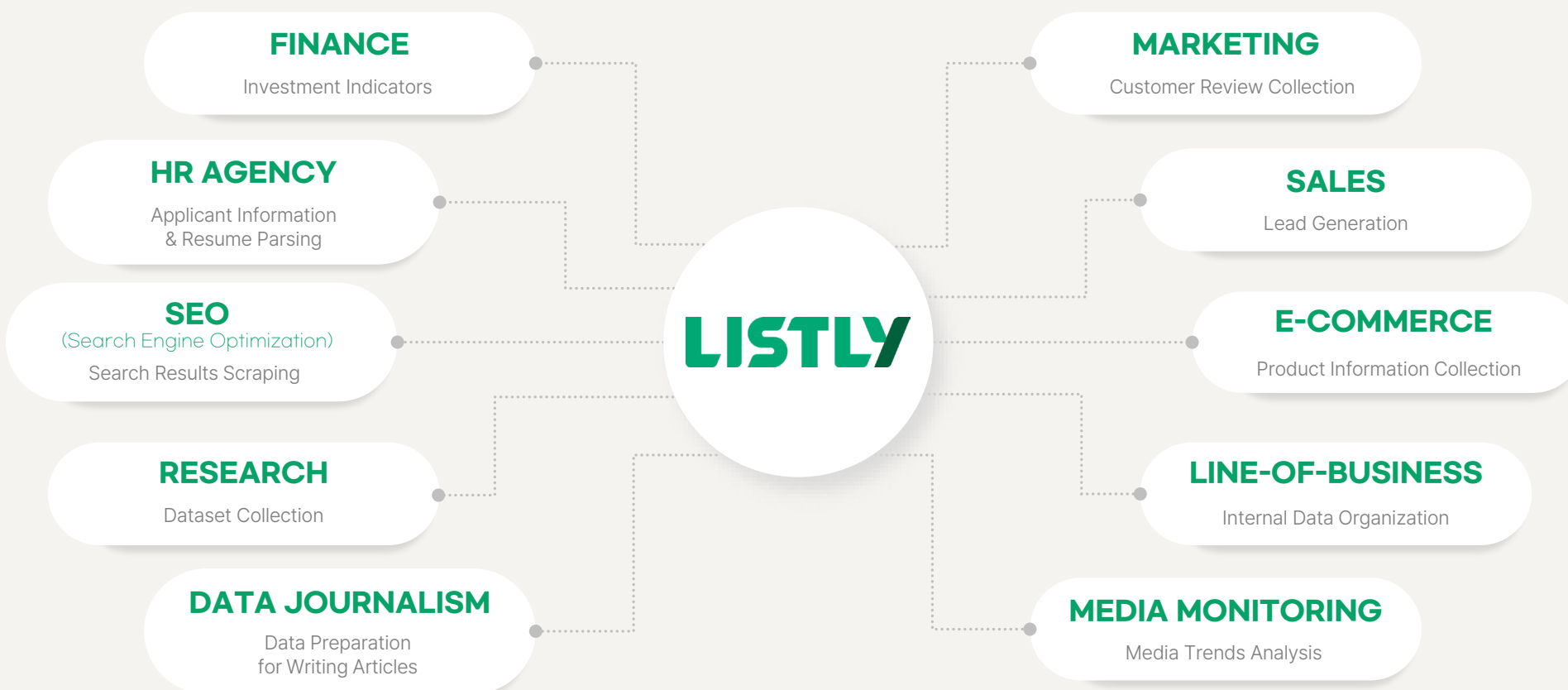


SCRAPE DATA

FROM LISTING → DETAIL PAGES

Structured data

A lot of businesses and individuals across various industries collect data everyday using Listly.



Save time and money with Listly

Let's say you're scraping data from three different websites consisting of 1,000 web pages respectively every month.



Manually copy and paste

About 3 months

- ❗ Automated data collection is not available
- ❗ The estimated cost is not available

Hire a programmer

More than 2 months

- ❗ Need to build a data pipeline
- ❗ Complex development processes including recruitment-development-operation
- ❗ Estimated costs: \$10,000 x n (personnel+server+operating costs)
- ❗ Only developers can access and control the system

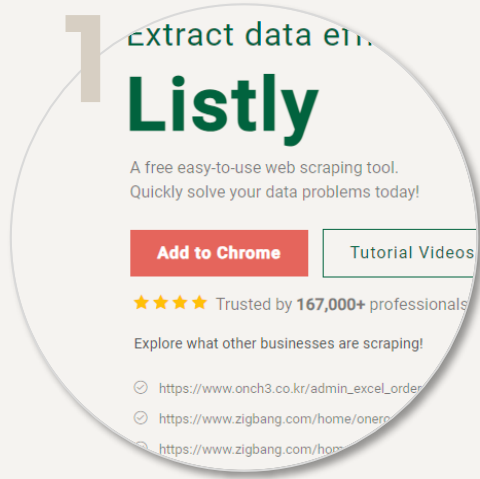
LISTLY

30 minutes(only \$90 per month)

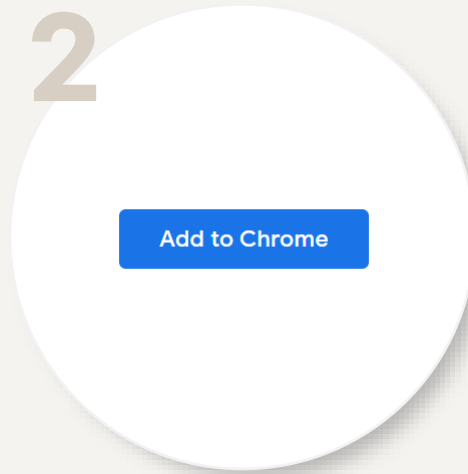
- ✅ No need to build a data pipeline
- ✅ Just a few clicks
- ✅ Available upon receipt of payment
- ✅ Available for anyone

How to install

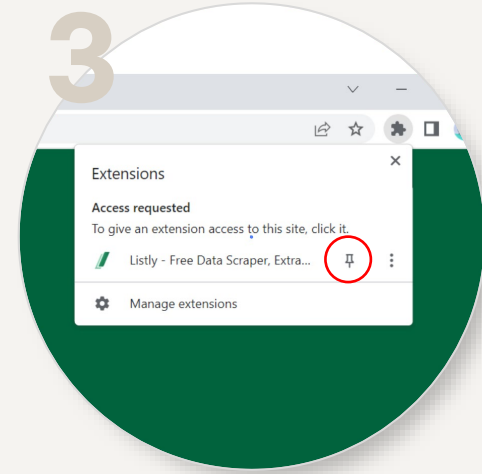
Listly is browser-based software, which means it can be run on **Chrome, Microsoft Edge, and Naver Whale**. *Click buttons below linked to respective web page



Click **Add to Chrome**
on the Listly website.



Click **Add to Chrome**
on the Chrome web store.



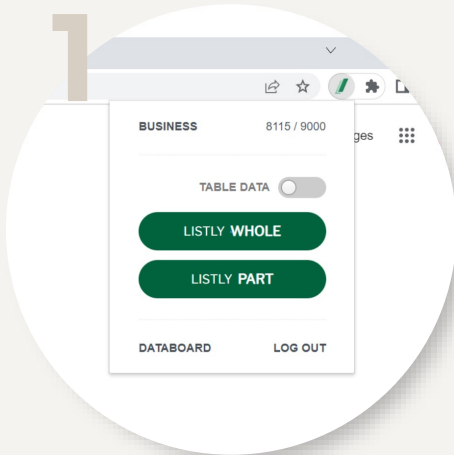
Click on the **Puzzle icon** and hit the
Pushpin icon to pin the extension.

Add Extension to Chrome

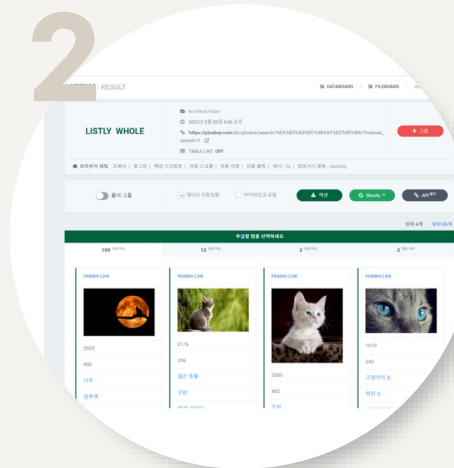
Quick Start Video Guide

How to use

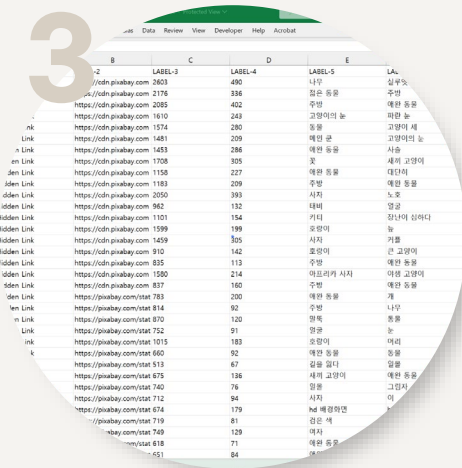
Navigate to a destination website, click Listly, preview and download data in any formats you want. *Click buttons below linked to respective web pages.



Open the target website to scrape
and click on the Listly icon
(Whole/Part options available)



Preview data to extract
on the result page



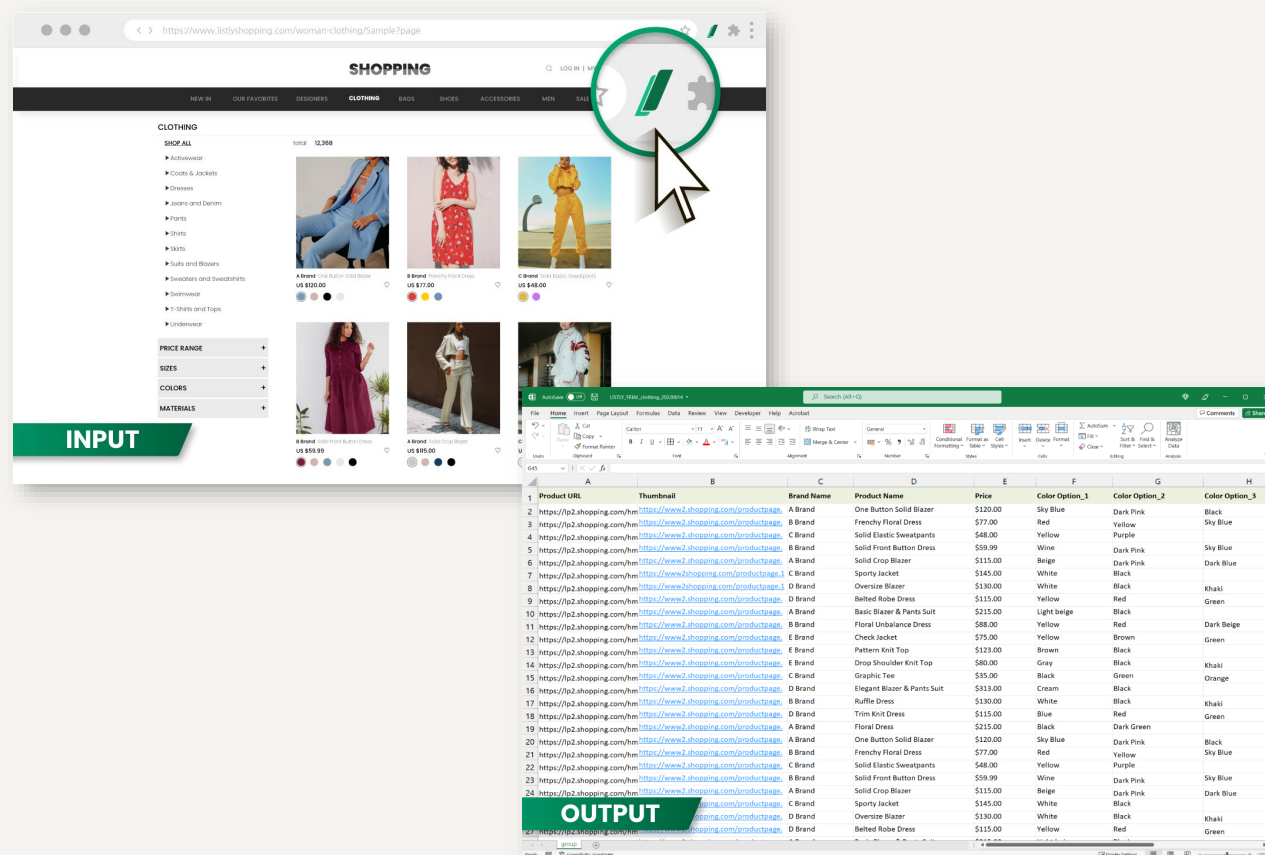
Download data into a spreadsheet
(Excel, Google Sheets, and more!)

Quick Start Video Guide

FREE FEATURES

Single page data extraction is available for everyone.

(Free Plan: available 10 times a day / deducted URLs are refilled on a 24-hour basis)



INPUT

OUTPUT

Product URL	Thumbnail	Brand Name	Product Name	Price	Color Option_1	Color Option_2	Color Option_3
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		A Brand	One Button Solid Blazer	\$120.00	Sky Blue	Dark Pink	Black
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		B Brand	Frenchy Floral Dress	\$77.00	Red	Yellow	Sky Blue
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		C Brand	Solid Elastic Sweatpants	\$48.00	Yellow	Purple	
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		B Brand	Solid Front Button Dress	\$59.99	Wine	Dark Pink	Sky Blue
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		B Brand	Solid Crop Blazer	\$115.00	Beige	Dark Pink	Dark Blue
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		C Brand	Sporty Jacket	\$145.00	White	Black	Khaki
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		D Brand	Oversize Blazer	\$130.00	White	Red	Green
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		D Brand	Belted Robe Dress	\$115.00	Yellow	Black	
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		A Brand	Basic Blazer & Pants Suit	\$215.00	Light beige	Red	Dark Beige
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		E Brand	Floral Unbalance Dress	\$68.00	Yellow	Brown	Green
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		E Brand	Check Jacket	\$75.00	Yellow	Black	Khaki
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		E Brand	Pattern Knit Top	\$123.00	Brown	Green	Orange
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		C Brand	Drop Shoulder Knit Top	\$80.00	Gray	Black	
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		C Brand	Graphic Tee	\$35.00	Black	Green	Orange
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		D Brand	Elegant Blazer & Pants Suit	\$811.00	Cream	Black	Khaki
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		B Brand	Ruffle Dress	\$130.00	White	Black	Green
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		D Brand	Trim Knit Dress	\$115.00	Blue	Red	Dark Green
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		A Brand	Floral Dress	\$215.00	Black	Dark Green	Black
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		A Brand	One Button Solid Blazer	\$120.00	Sky Blue	Dark Pink	Black
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		B Brand	Frenchy Floral Dress	\$77.00	Red	Yellow	Sky Blue
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		C Brand	Solid Elastic Sweatpants	\$48.00	Yellow	Purple	
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		B Brand	Solid Front Button Dress	\$59.99	Wine	Dark Pink	Sky Blue
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		A Brand	Solid Crop Blazer	\$115.00	Beige	Dark Pink	Dark Blue
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		C Brand	Sporty Jacket	\$145.00	White	Black	Khaki
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		D Brand	Oversize Blazer	\$130.00	White	Red	Green
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		D Brand	Belted Robe Dress	\$115.00	Yellow	Black	

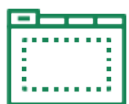
- ✓ **WHOLE** Scrape an entire page
(data with similar patterns are automatically grouped together)
- ✓ **PARTS** Scrape specific parts of data
(accuracy ↑, multiple elements are available to select)
- ✓ Auto arrange data cells
- ✓ Extract URLs from hyperlinks
- ✓ Tabular data extraction
- ✓ Detect & extract data from iFrame

ADVANCED FEATURES

to streamline your workflow.

Available on **Light Plan** **L**

Available on **Business Plan** **B**



L **B**

Tabs

Import data from open browser tabs
(30 pages/scraping session)



B

Group Extraction

Enter URLs and scrape hundreds of pages at once
(up to 1,000 pages/scraping session)



B

Auto Click

Automate clicking to load more data in a page.



B

Auto Scroll

Automate scrolling to load more data in a page



B

Auto Save

Capture all the data while scrolling up and down



B

Wait for Loading

Set the seconds to wait for loading page completely



B

Scheduler

Schedule a daily extraction



B

Auto Login

Set up auto login and scrape private pages



B

API Integration

Connect your data with 3rd party services as effectively as possible



B

Proxy Server

Add proxy setting to change IP address of your request



B

Template

Use templates for repetitive actions
(e.g., pagination)



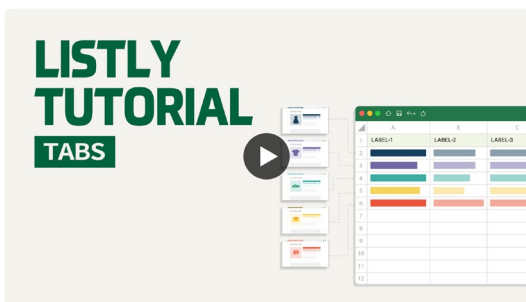
B

Action Script

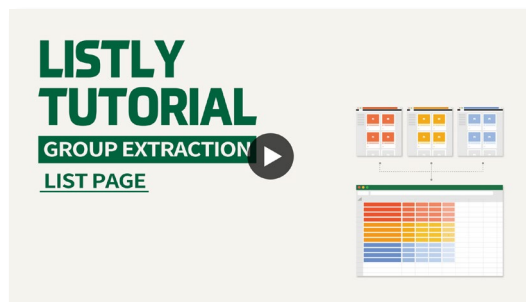
Automate website clicks to extract specific information.

TUTORIAL & GUIDE

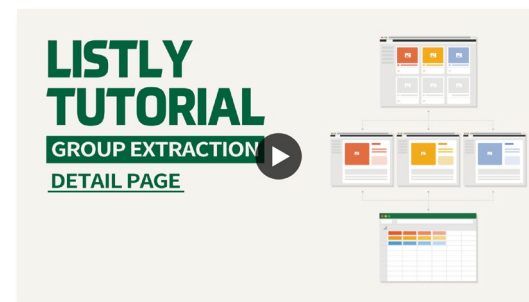
*Click on each image for more information.



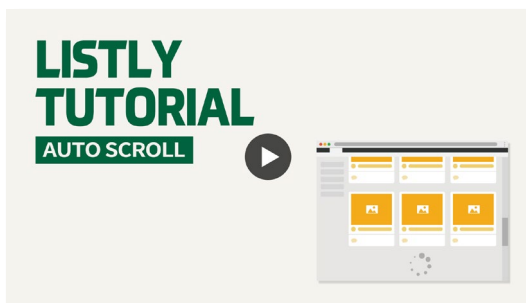
Tabs



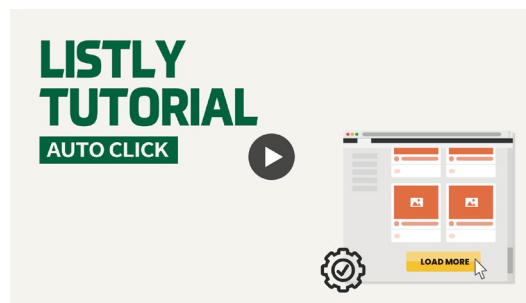
Group Extraction – List Page



Group Extraction – Detail Page



Auto Scroll



Auto Click



These are all documents
for those who use our services

FREE

\$ 0

- 1 User
- Basic extraction : **10 URLs** /day

Basic Features

- Available on all pages
- Excel file download
- Google Sheet export

LIGHT

\$ 30 USD /mo

- 1 User
- Basic extraction: **Unlimited**
- Advanced extraction: **100 URLs** /mo

Everything in Free, plus:

- Multi-tabs(Tabs) extraction
- Access control for folders
- Databoard
- Pay As You Go URLs

BUSINESS

\$ 90 USD /mo

- 1 User
- Basic extraction: **Unlimited**
- Advanced extraction: **9,000 URLs** /mo

Everything in Light, plus:

- Group extraction
- Scheduled extraction
- Auto-scroll & Auto-click
- Page Load Timer
- Action Templates
- Data extraction speed adjustment
- Execution time adjustment
- Shared proxies
- HTML file extraction
- API beta (CSV, JSON)

Q. I'm not sure which plan to pick. Can you tell me more about Listly plans?

On the **Free Plan**, you can extract data from a single page 10 times a day (deducted URLs are automatically refilled on a 24-hour basis). If you upgrade to the **Light Plan**, there is no limit to single web page extraction, and you can also use the advanced feature 'Tabs' when scraping data. Plus, the **Business Plan** allows you to create custom settings and automate your data collection workflow with many more advanced features.

Q. What's the difference between basic and advanced data extractions?

Basic data extraction allows you to import data from a single page using the Basic tab from our extension. If you're on the Free Plan you have 10-time limited access on a daily basis, and if you're on a paid plan you have unlimited access. **Advanced data extraction** can help you access more advanced features, such as Tabs, Group Extraction, Auto-Click, Auto-Scroll, Scheduler, etc., which works with advanced feature URLs for more powerful web scraping.

Q. What happens if I run out of URLs?

If you're on the Free Plan, deducted URLs will be automatically refilled on a 24-hour basis, but **it is not possible to buy extra basic feature URLs**. If you're on a paid plan, you can purchase extra **advanced feature URLs** that work only on the paid plans using the Pay As You Go option. (Only successful data scraping counts toward your task usage.)

Q. Is there an enterprise-level plan?

Yes, the **Enterprise Plan** is designed for companies of all sizes. On the Enterprise Plan, you get all the benefits of the Business Plan as well as dedicated server(s) and unlimited URLs and user accounts. Pricing varies depending on feature usage, so please contact us at hello@listly.io to find out if Enterprise Plan is the right fit for your company.

A background image showing three people (two women and one man) sitting at a desk, smiling and looking at laptops. The image is overlaid with a semi-transparent green filter. The text is centered over the image.

Focus on what matters the most to you.

Leave the repetitive mundane tasks to Listly!



Listly Homepage

